

企业介绍

Company Introduction

用 视 频 科 技 让 万 物 沟 通

> 陕西安康玮创达信息技术公司
Shaanxi Ankang Weichuangda Information Technology Co., Ltd

丁达尔(深圳)信息技术有限公司
Dindal (Shenzhen) Information Technology Co., Ltd



01

公司简介 Company Introduction

02

产品介绍 Product Introduction

03

未来战略 future strategy

04

行业应用 Industry Applications



An aerial view of a city skyline, likely Chicago, with the Willis Tower prominently in the center. The image is overlaid with a semi-transparent white rectangle containing text. The top of the image shows a dark, cloudy sky.

01

Part One
公司简介

| Company introduction

foreword

玮创达是一家致力于IPC、NVR视频监控产品研发、生产、销售和服務的高新技术企业，向用户提供以视频为核心的AI智慧系统解决方案及產品。公司坚持以创新为基础，为城市运营、企业管理、个人消费者创造最大价值。

公司拥有多项专利，涵盖了图像处理、视频传输、数据储存、人工智能等领域，公司已获得国家高新技术认证、科技型企业、创新型中小企业、瞪羚企业、省级技术创新示范企业、民营经济示范企业、ISO9000认证、ISO14000认证、两化融合认证、市级企业技术中心等认证和荣誉，产品已通过CE、SRC、3C、环通质量检测等认证。产品广泛应用于智慧城市、雪亮工程、智慧工地、智慧农业等多个领域。公司现有员工200余人（截至2024年末），其中研发人员和技术服务人员40余人，研发投入占全年营业收入15%（2024年）绝对数额居业内前列，除陕西总部以外，公司还在深圳设立深圳市艾克创品科技有限公司，立足设计之都，拥有设计团队和软硬件开发人员20余人，致力于研发更精致更贴合消费市场的监控产品。

目前公司与中建铁投轨道建设有限公司合作了华南12个智慧工地的项目，参与了四川绵阳智慧城市旧城改造智慧城市项目、与西安航空航天建工数智科技有限公司针对智能安防和视频等领域建立了战略合作。与安康市党校合作了视频监控项目、与三盛集团合作了汉中三盛·璞悦湾楼盘的楼宇对讲、视频监控和智慧停车系统项目等，并与西安理工大学共同成立“茶园病虫害智能检测和识别算法开发”研发项目课题获得了省重点产业链提升项目的支持。“富硒食品安全流程监管及多场景应用数字平台研发及产业化项目”获得了省核心技术产业化“揭榜挂帅”项目的支持，产品对接了中国移动“和家亲”平台、中国电信“天翼看家”平台和四川“魔镜”平台。

Weichuangda is a high-tech enterprise dedicated to the research and development, production, sales, and service of IPC and NVR video surveillance products, providing users with AI intelligent system solutions and products centered on video. The company adheres to innovation as the foundation, creating maximum value for urban operations, enterprise management, and individual consumers.

The company has multiple patents covering image processing, video transmission, data storage, artificial intelligence and other fields. The company has obtained national high-tech certification, technology-based enterprise, innovative small and medium-sized enterprise, gazelle enterprise, provincial technology innovation demonstration enterprise, private economy demonstration enterprise, ISO9000 certification, ISO14000 certification, integration of industrialization and informatization certification, municipal enterprise technology center and other certifications and honors. Its products have passed CE, SRC, 3C, environmental quality testing and other certifications. The product is widely used in multiple fields such as smart cities, snow projects, smart construction sites, and smart agriculture. The company currently has more than 200 employees (as of the end of 2024), including more than 40 R&D personnel and technical service personnel. R&D investment accounts for 15% of the annual operating income (in 2024), ranking among the top in the industry in absolute terms. In addition to the Shaanxi headquarters, the company has also established Shenzhen Aike Chuangpin Technology Co., Ltd. in Shenzhen, based in the design capital, with a design team and more than 20 software and hardware development personnel, dedicated to developing more refined and consumer market oriented monitoring products.

At present, the company has cooperated with China Construction Railway Investment Rail Transit Construction Co., Ltd. on 12 smart construction sites in South China, participated in the smart city renovation project of old city in Mianyang, Sichuan, established strategic cooperation with Xi'an Aerospace Construction Engineering Digital Intelligence Technology Co., Ltd. in the fields of intelligent security and video, cooperated with Ankang Party School on video surveillance projects, cooperated with Sansheng Group on building intercom, video surveillance, and smart parking system projects in Hanzhong Sansheng Puyuewan real estate project, and jointly established the research and development project of "Intelligent Detection and Identification Algorithm Development for Tea Garden Diseases and Pests" with Xi'an University of Technology. The project has received support from the provincial key industry chain improvement project, and the "Selenium rich Food Safety Process Supervision and Multi scenario Application Digital Platform Research and Industrialization Project" has been awarded. The industrialization of core technologies in the province has been unveiled and put on the forefront. Supported by the project, the product has been integrated with China Mobile's "Hejiagqin" platform, China Telecom's "Tianyi Kanjia" platform, and Sichuan's "Magic Mirror" platform.



企业文化 corporate culture

技术为本，服务至上，与客户共生共赢。

Technology oriented, service-oriented, and symbiotic win-win with customers.

玮创达秉承“以人为本、以客户为中心、以价值为导向、以结果为目标”的核心价值观，以卓越品质与服务立足市场，为客户创造更多价值！

Weichuangda adheres to the core values of "people-oriented, customer-centric, value-oriented, and result oriented", practices the mission of "using video technology to make everything interconnected", bases itself on the market with excellent quality and service, creates more value for customers, and makes unremitting efforts to be a participant and innovator in the human intelligence industry.

企业使命 Corporate Mission

致力于让第一位客户都能获得极致的产品体验，让每一次交互成为价值的延伸。

Committed to providing the ultimate product experience for the first customer, making every interaction an extension of value.

企业愿景 Corporate Vision

成为西部领先的智能物联解决方案提供商。

To become a leading provider of intelligent IoT solutions in the western region.

产品理念：外形强创意 功能有创新 使用更省心

Product concept: Strong appearance, creative functions, innovative use, more worry free





发展历程 development history

2016

进军安防摄像头行业

Entering the security camera industry

利用以前的资源和技术优势

进军万亿级市场的安防摄像头领域

Utilize previous resources and technological advantages
Entering the trillion dollar market in the field of security cameras



2020

组建大客户事业部和海外事业部

Establish Key Account Business Unit and Overseas Business Unit

根据企业发展和市场需求，将产品销售战线延伸至海外

通过 ISO9001/14001 认证

Extend the product sales front overseas based on
enterprise development and market demand
Passed ISO9001/14001 certification



2023

省级技术创新示范企业

Provincial level technology innovation demonstration enterprise

民营经济示范企业

省级科技创新创业人才

Demonstration enterprise of private economy
Provincial level scientific and technological
innovation and entrepreneurship talents



2025

荣获“专精特新”企业称号

Specialized and innovative enterprise

加大投入成立深圳研发中心

继续拓展国内和海外业务
Increase investment to establish Shenzhen R&D center
Continue to expand domestic and overseas business



2019

组建陕西安康生产制造基地

Establish Shaanxi Ankang Production and Manufacturing Base

以重点项目招商引资落地陕西省安康市

Attracting investment through key projects
and landing in Ankang City, Shaanxi
Province



2022

省级工业品牌培育示范企业

Provincial industrial brand cultivation demonstration enterprise

两化融合管理体系认证

符合A级安防产品管控能力分级要求

Certification of the Integration of Informatization and Industrialization
Management System, Compliant with A-level security product control
capabilities
Strength grading requirements



2024

国家高新技术企业

National High-tech Enterprise

获评国家级高新技术企业

陕西省瞪羚企业

Awarded as a national high-tech enterprise
Shaanxi Gazelle Enterprise



2026

立足市场坚持创新发展

Based on the market, adhere to innovative development

获评高质量发展突出贡献企业

创新产品入选华为海思生态链

Awarded as a "Outstanding Contribution Enterprise" in
High-Quality Development
Innovative Products Selected for HiSilicon's Ecosystem
Chain





专利证书 Patent certificate



截至2025年8月
As of August 2025

公司共申请专利

The company has jointly applied for patents

86项
86 items

发明专利
Invention Patent

15项

15 items

实用新型专利
Utility Model

42项

42 items

外观专利
Appearance patent

16项

16 items

软件著作权
software copyright

13项

13 items



企业荣誉 Enterprise Honor



公司已获得国家高新技术、瞪羚企业、ISO9001、ISO14000、GB/T45001、科技型中小企业等证书，产品已通过CE、SRC、3C、环通质量检测等认证。

The company has obtained national high-tech, gazelle enterprise ISO9000、ISO14000、GB/T45001 Certificates for technology-based small and medium-sized enterprises, and products have passed certifications such as CE, SRC, 3C, and environmental quality testing

An aerial view of a city skyline, likely New York City, with a semi-transparent overlay. The overlay is a light gray rectangle that covers the upper half of the image. In the center of this overlay is a black circle containing the number '02'. To the right of the circle, the text 'Part One' is written in orange, followed by '产品介绍' in black, and 'Product Introduction' in orange. A vertical orange line separates '产品介绍' and 'Product Introduction'.

02

Part One
产品介绍

Product Introduction



创新系列 Innovation series



型号: 6606

4G免流量, 高清像素, 免插电, OTG功能
小巧便携, 随身配带, 适用于各种场景

4G no data limit, high-definition pixels, no need for
charging, compact and portable
Carry with you, suitable for various scenarios



型号: 6607

3MP超清图像, 氛围灯, 自带wifi热点
WIFI2.4G+蓝牙连接, 精准人形检测 (4G版选配)

3MP HD image, ambient lighting, built-in WiFi hotspot
WIFI 2.4G + Bluetooth connection, precise human body
detection



常电系列 Always-on Power Series



9555

臻全彩4G球机

True Full-Color 4G PTZ Camera

黑光臻全彩, 4G终身免流量、人形、
车形检测, 耐高温防变形
4G lifetime free data, human
and vehicle detection, high
temperature resistant, anti-
deformation



9555

车牌识别摄像机

License Plate Recognition Camera

索尼高清传感器, 车牌/车形识别,
人脸抓拍, 耐高温防变形
sony hd sensor, non-motor
vehicle detection, face capture,
heat and anti-deformation



9559

4G双光警戒机

4G Dual-Light Alarm Camera

4G终身免流量, 超清录像,
故障检测, 声光报警
4G lifetime free data, ultra
HD recording, fault detection,
sound and light alarm



6601

4G常电有线球机

4G Wired Constant Speed
Dome Cameraa

支持网线连接, 人形跟踪, 声光报
警, 24小时全天录像

Supports network cable connection
human tracking sound and light alarm
24-hour continuous recording



9560

4目常电双光摄像机

4-Lens Constant Power Dual
Light Camera

4G免流量, 四个方向同时监
控, 人形检测, 全彩夜视

4G data free,imultaneous monitoring
in four directions, human detection,
full-color night vision



9558

单目黑光AOV

Single-Lens Black Light AOV

黑光全彩，人形检测，故障检测，
全天24小时录像

black light full-color,
human detection, fault
detection, 24h recording



9568

单目双光AOV

Single-Lens Dual-Spectrum AOV

四种夜视模式，人形检测，超低功耗

four night modes, human
detection, ultra low power



6601

单目双光AOV

Single-Lens Dual-Spectrum
AOV

四种夜视模式，人形检测，全天
24小时录像，语音对讲效果好

four night modes, human
detection, 24h recording,
clear two-way audio



9566

双目黑光AOV

Dual-Lens Black Light AOV

人形检测，AI算法，夜如白昼，信息
报警，手机查看

human detection, ai algorithm,
full-color night vision, precise
lighting



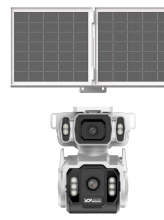
9567

双目双光AOV

Dual-lens Dual-spectrum AOV

4G免流量，AI主控，人形检测，语
音报警，智能全彩

4G data free, AI main
control, human detection,
voice alarm, intelligent
full-color



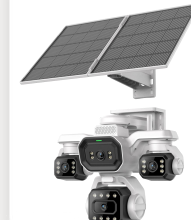
9562

双目黑光AOV

Dual-lens Black Light AOV

4G免流量，三元锂电芯超低功耗，人形
检测，智能全彩

4G data free, ernary lithium
cell with ultra-low power
consumption, human detection,
intelligent full-color



6008

4目六电机AOV

4-lens Six-motor AOV

四个方向同时监控，支持六电机，人形
检测，超低功耗，三重掉线保护
simultaneous four-direction
monitoring, 6-motor support,
human detection, ultra-low
power consumption, triple
disconnection protection



有线NVR系列 Wired NVR Line



9632

POE智能双光半球

POE intelligent dual light hemisphere

5MP高清分辨率，支持双码流同时输出
智能检测收光不过曝，夜晚看清人脸

5MP high-definition resolution, supports
dual stream simultaneous output Intelligent
detection with limited light reception, able
to see faces clearly at night



9836

POE智能双光摄像机

POE dual light warning gun mechanism

5MP高清分辨率，支持双码流同时输出
智能检测收光不过曝，夜晚看清人脸

5MP high-definition resolution, supports
dual stream simultaneous output Intelligent
detection with limited light reception, able
to see faces clearly at night



9936

POE智能双光警戒枪机

POE dual light warning gun mechanism

5MP高清分辨率，支持双码流同时输出
智能检测收光不过曝，夜晚看清人脸

5MP high-definition resolution, supports
dual stream simultaneous output Intelligent
detection with limited light reception, able
to see faces clearly at night



9936

NVR硬盘录像机

NVR Digital Video Recorder

4K高清预览、双向语音对讲、报警抓拍、
报警邮件发送、手机监看、支持通道分
组，预览轮巡、网络检测等功能

4K HD preview, two-way audio intercom,
alarm snapshot, alarm email alerts, mobile
viewing, channel grouping, preview tour
and network detection



海外系列 Overseas Series



6606

口袋摄像机

Dual-lens Dual-spectrum AOV

4G免流量, 免插电, OTG功能小巧便携, 随身配带, 适用于各种场景

4G no data limit, no need for charging, compact and portable. Carry with you, suitable for various scenarios



6607

WiFi智能云台机

Dual-lens Black Light AOV

氛围灯, 自带wifi热点WIFI2.4G+蓝牙连接, 精准人形检测

ambient lighting, built-in WiFi hotspot WIFI 2.4G + Bluetooth connection, precise human body detection



6601

WiFi常电有线球机

WIFI Wired Constant Speed Dome Camera

支持网线连接, 人形跟踪, 声光报警, 24小时全天录像

Supports network cable connection human tracking sound and light alarm 24-hour continuous recording



9560

4目常电双光摄像机

4-Lens Constant Power Dual Light Camera

四个方向同时监控, 人形检测, 全彩夜视、24小时全天录像

4G data free, simultaneous monitoring in four directions, human detection, full-color night vision



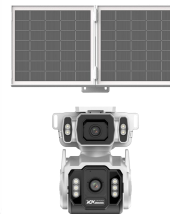
6601

单目双光AOV

Single-Lens Dual-Spectrum AOV

四种夜视模式, 人形检测, 全天24小时录像, 语音对讲效果好

four night modes, human detection, 24h recording, clear two-way audio



9562

双目黑光AOV

Dual-lens Black Light AOV

4G免流量, 三元锂电芯超低功耗, 人形检测, 智能全彩

4G data free, ternary lithium cell with ultra-low power consumption, human detection, intelligent full-color



6608

4目六电机AOV

4-lens Six-motor AOV

四个方向同时监控, 支持六电机, 人形检测, 超低功耗, 三重掉线保护

simultaneous four-direction monitoring, 6-motor support, human detection, ultra-low power consumption, triple disconnection protection

An aerial view of a city skyline, likely Chicago, with numerous skyscrapers. A semi-transparent white overlay covers the middle portion of the image, containing text and a graphic. The sky is overcast with grey clouds.

03

Part Three

未来战略 | future strategy



技术突破

2025 年重点开发 AI 视觉算法库，目标将视频分析响应速度提升 50%；计划新增专利 30 项，强化车路协同、物联网领域技术储备。

By 2025, we will focus on developing an AI visual algorithm library with the goal of increasing video analysis response speed by 50%; We plan to add 30 new patents and strengthen our technological reserves in the fields of vehicle road collaboration and the Internet of Things.



市场拓展

进军东南亚安防市场，建立海外技术服务中心；推动深圳研发中心高质量创新发展，深化区域产业协同。

Entering the Southeast Asian security market and establishing an overseas technical service center; Promote high-quality innovative development of Shenzhen R&D center and deepen regional industrial synergy.



可持续发展

2026 年前实现生产能耗降低 20%，光伏供电覆盖率达 30%；与安康学院共建实训基地，计划三年培养 100 名本土技术骨干。

By 2026, achieve a 20% reduction in production energy consumption and a 30% coverage rate of photovoltaic power supply; Jointly establish a training base with Ankang College, with a plan to train 100 local technical experts within three years.

用 视 频 科 技 让 万 物 互 联



发展规划 development planning



智慧城市领域

智慧城市在未来的政府规划中有很大的发展市场和空间
Smart cities have great development market and space in future government planning



智慧安防领域

消防和安防随着社会追求安全度的提升，需求也在提升
With the increasing pursuit of safety in society, the demand for fire protection and security is also growing



智慧工程领域

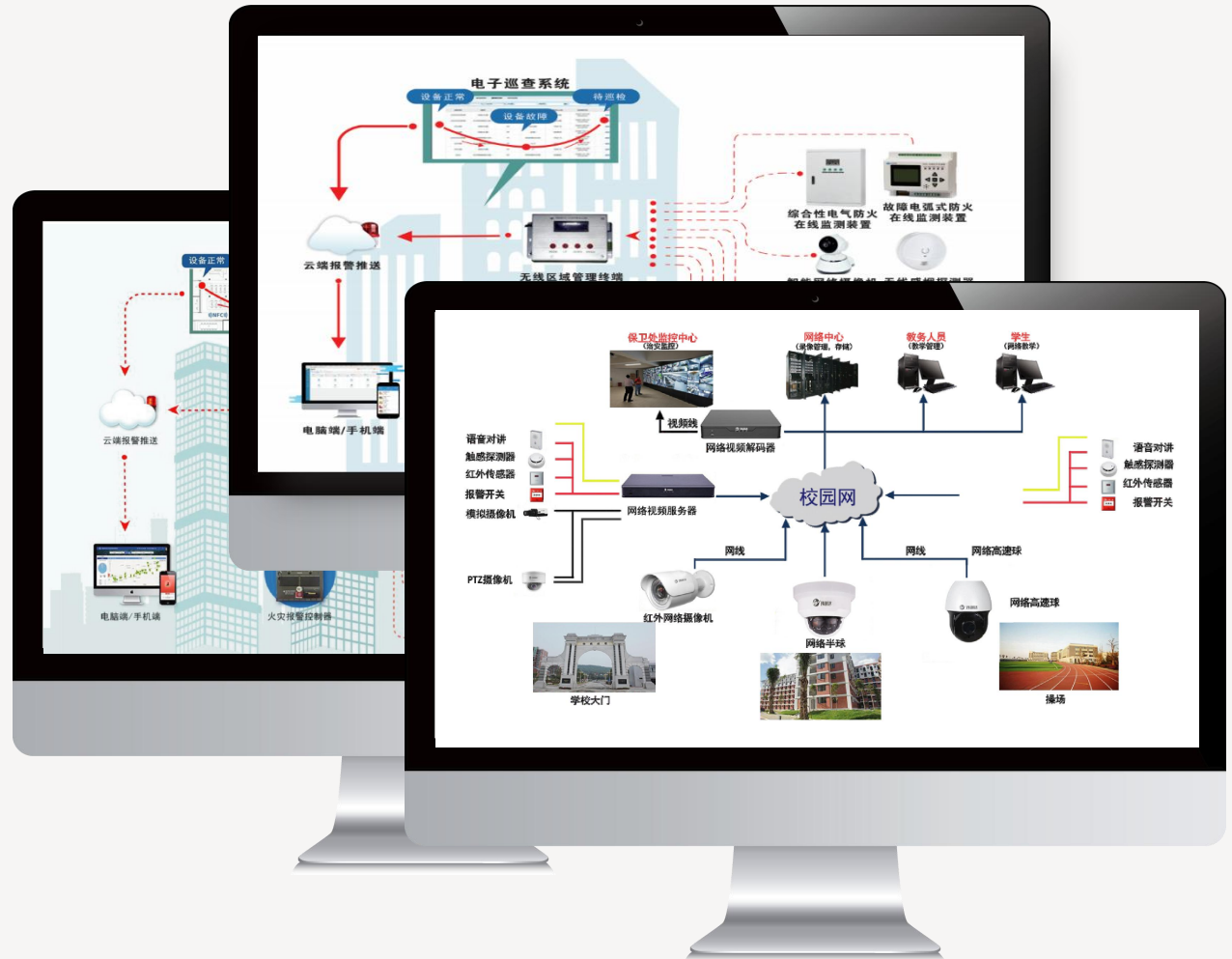
智慧工程在未来十年甚至二十年之内还是一个刚需领域
Smart engineering will still be a necessary field in the next ten or even twenty years



系统集成领域

安防系统的系统投资大，收益大，也是众多安防企业转型重点发展的一个领域

The investment in security systems is large, with high returns, and it is also a key area for many security companies to transform and develop





产品销售网络



玮创达产品在东南亚的越南、菲律宾、新加坡、泰国落地采购

Weichuangda products are available in Vietnam, the Philippines, Singapore, and Thailand in Southeast Asia Landing procurement

北美某公司长期采购玮创达产品

A North American company has been purchasing Weichuangda products for a long time

南美部分产品已在稳定销售中

Some products in South America are already in stable sales

欧洲德国、意大利、法国三个国家样品正在确认中

Samples from Germany, Italy, and France in Europe are currently being confirmed

其他国家销售渠道正在开发中

Sales channels in other countries are currently under development

玮创达产品销往全世界，在国际社会上不断提升品牌的知名度和美誉度！

Weichuangda's products will be sold worldwide, continuously enhancing the brand's visibility and reputation in the international community!

An aerial view of a city skyline, likely New York City, with a semi-transparent overlay. The overlay is a light gray rectangle that covers the middle portion of the image. In the center of this overlay is a black circle containing the number '04'. To the right of the circle, the text 'Part Four' is written in orange, followed by '行业应用' in black, and 'Industry Applications' in orange. A vertical orange line separates the Chinese and English text.

04

Part Four
行业应用

| Industry Applications



人脸识别

Facerecognition

可自适应多种环境下的人脸检测，实时对比人脸实现黑白名单布控，准确率超过99%。

支持亿级大库以图搜图比对。

Adaptive face detection in various environments, real-time comparison of faces to achieve black and white list control, with an accuracy rate of over 99%. Support billions of level large databases for image search and comparison.



形为检测

Form as detection

支持对各种室内、室外场景中的人体监管类行为分析告警、包括周界、拌线、逆行、持续剧烈运动、跌倒、人群聚集等行为检测

Support the analysis and alarm of human monitoring behaviors in various indoor and outdoor scenarios, including perimeter, mixed line, retrograde, continuous vigorous exercise, falls, crowd gathering, and other behavior detection



车辆识别

vehicleidentification

支持车辆多维识别，可实现违停、压线、逆行等二十一项车辆违章告警和驾驶员人脸、安全带未系等八项驾驶员特征检测

Support multi-dimensional recognition of vehicles, which can achieve 21 vehicle violation warnings such as parking violation, lane crossing, and reverse driving, as well as 8 driver feature detections such as driver's face and seat belt not fastened



热成像测温

ThermalImaging

利用红外线特性，通过电子技术和软件技术的处理，将辐射源表面热量通过热辐射算法

转换后，实现了热像与温度之间的换算

Through the processing of electronic and software technology, the surface heat of the radiation source is converted by thermal radiation algorithm, achieving the conversion between thermal image and temperature



行业应用 Industry Applications



生产 produce

包含工人安全监测、设备识别检测、环境监测等三个方向，保障生产环节符合安全规范

Including three directions: worker safety monitoring, equipment identification and testing, and environmental testing



仓储 storage

包含库容检测，堆积检测，出入人员监管，禁区检测等，保障管理人员实时了解仓库情况

Including storage capacity detection, stacking detection, entry and exit personnel supervision, restricted area detection, etc



工地 construction site

包含人员穿戴识别和设备识别检测等，保障管理人员实时了解工人作业情况和现场施工情况

Including personnel wearing recognition and device recognition detection, etc



校园 campus

通过设备识别，入园门禁等系统，防范未知人物入园，并且围栏的监控可实现闯入警告和异常警报

Prevent unknown individuals from entering the park through device recognition, access control and other systems



行业应用 Industry Applications



智慧校园 Smart Campus

监控应用整合门禁系统、报警系统、广播系统、智能应用等业务模式,不仅能在突然发生事故出现时做到及时报警、多方联动、确保相关职能部门作出及时响应,而且也大大提升了学校场所的监控性能,起到对安全事故的预防作用。

The integration of access control system, alarm system, broadcasting system, intelligent application and other business models in monitoring applications not only enables timely alarm and multi-party linkage in case of accidents, but also greatly improves the monitoring performance of school premises and plays a preventive role in safety accidents.



智慧工地 construction site

智慧工地安全管理系统通过计算机视觉算法识别人员忽视个人防护用具,翻越危险区域,检测驾驶员疲劳程度,检测高空坠落,以及通过火焰识别,车牌识别,人脸门禁等算法解决建筑工地监控盲区大,监督管理难、安全监管弱、外包人员管理等痛点。

The smart construction site safety management system uses computer vision algorithms to identify personnel neglecting personal protective equipment, crossing dangerous areas, detecting driver fatigue, detecting high-altitude falls, and solving pain points such as large blind spots and difficult supervision and management in construction site monitoring through algorithms such as flame recognition, license plate recognition, and facial access control.



智慧农业 Smart Agriculture

智慧农业技术以智能监控系统平台为核心支撑点,结合CO2传感器、温湿度传感器、光照传感器虫害识别等进行的自动采集分析,根据采集的结果进行智能硬件的联动措施,大量地节省人力、物力;提高工作效率,促进农业生产。

Smart agriculture technology is supported by an intelligent monitoring system platform, combined with automatic collection and analysis of CO2 sensors, temperature and humidity sensors, and light sensors for pest identification. Based on the collected results, intelligent hardware linkage measures are taken to save a lot of manpower and material resources; improve work efficiency and promote agricultural production.



智慧医院 Smart Hospital

在医院的平台建设中,给病人提供可视化对讲服务,便利的求助服务,包括精准的时效消息推送服务辅助治疗。给医生和患者搭建一个个性化治愈空间,提高治疗水平和效果。

In the construction of the hospital platform, provide patients with visual intercom services, convenient help seeking services, including accurate timely message push services to assist in treatment. Build a personalized healing space for doctors and patients to improve the level and effectiveness of treatment.



高空抛物 High-altitude throwing

高空抛物一直是悬在城市上空的一把刀。每年都有许多因高空抛物而遭受人身和财产损害的新闻报道。不少的小区已经认识到高空抛物的危害,都纷纷安装了高空抛物监控摄像头。

High altitude throwing has always been a knife hanging over the city. There are many news reports every year about personal and property damage caused by high-altitude throwing. Many residential areas have recognized the hazards of high-altitude littering and have installed high-altitude littering monitoring cameras.



电动车识别 Electric vehicle identification

电梯内电动车着火事件引起了大众的广泛关注,电瓶车使用安全再次敲响警钟。电动车识别摄像头与电梯联动,为乘梯人再添一份安全保障!

The electric vehicle fire incident in the elevator has attracted widespread attention from the public, and the safety of using electric vehicles has once again sounded the alarm. The electric vehicle recognition camera is linked with the elevator, adding another layer of safety protection for passengers!

谢谢观看!

COMPANY INTRODUCTION

玮创达®
WCDKJ

大品牌 立天下

陕西安康玮创达信息技术公司
丁达尔(深圳)信息技术有限公司



扫码下载APP/产品说明书